



5 July 2023

Resignation of Chief Executive Officer

Blis Technologies Ltd (NZX:BLT) announces that Chief Executive Officer Brian Watson has given notice of his resignation from the company.

Chairman, Geoff Plunket said: “On behalf of the company and the board, I’d like to thank Brian for his contribution and commitment to Blis since joining us in February 2016. Brian’s valued leadership has delivered revenue growth and business improvements that have developed the well-rounded business we have today.

Brian was instrumental in identifying the strategic partnership opportunity with Probi AB and then negotiating it to its successful conclusion. The strategic partnership and capital investment by Probi providing a key enabler for Blis into the future.

Other significant achievements include delivering Blis’ maiden profit in FY19, leading the development of online sales channels, and strengthening the new product development pipeline, including opening new opportunities in skincare.

Having embedded the strategy reset from July last year and now focused on business-to-business opportunities, Brian has prepared the business for its next growth phase.

Brian is taking time to explore new professional and personal opportunities and we wish him every success for the future.”

Brian will continue in his role for up to six months providing leadership and support for the transition to a new CEO. The recruitment process for a replacement will commence immediately.

Ends

For further information, please contact:

Geoff Plunket
Chair
+64 21 229 8886

About Blis Technologies Ltd

Delivering proven health benefits through evidence-based, advanced probiotics

Blis Technologies is an NZX-listed manufacturer of advanced probiotic strains that go beyond the gut. Combining innovation with evidence-based research and the highest quality production controls enables the delivery of probiotic solutions for specific health targets including throat health, halitosis (bad breath), immune support, teeth and gum health and skin health. BLIS® products are sold throughout New Zealand and in Australia, Asia, Europe and the USA. More information about Blis Technologies Ltd can be found at www.blis.co.nz.

Website: www.blis.co.nz
Instagram: @blisprobiotics #blisk12 #blism18 #blisq24
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